

# THE sage PROJECT





## Transforming knowledge to practice

#### **Cities**

- Limited capacity
- Limited access to new knowledge
- Risk-averse

#### Universities

- Excess capacity
- Unlimited access to new knowledge
- Innovation-seeking

# Campus Community Sustainability Partnerships: A radically simply model

Connect <u>existing</u> faculty teaching <u>existing</u> courses with <u>existing</u> projects to real-world projects that address an individual community's pressing social, economic, and environmental needs

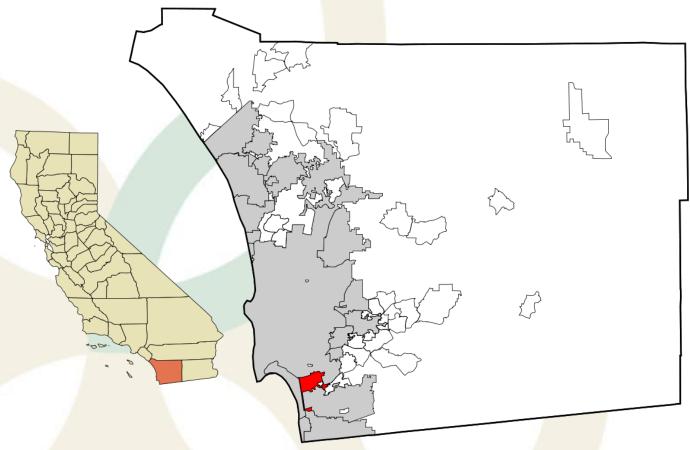
## The Sage Project mission

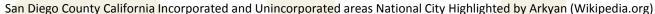
- Students engage in meaningful, real-world projects and make positive contributions to a community in SDSU's service area
- City gets creative ideas and resources that create momentum for stagnant projects

# National impact: The EPIC Network

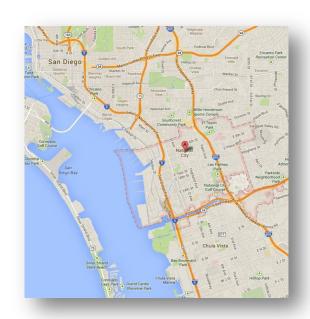
- Founding member of Educational Partnerships for Innovation in Communities (EPIC) Network
- Approximately 30 programs across the nation underway or in development adapting the University of Oregon's original model
- The Sage Project serves as a resource for the Network and prospective members

# Partnership: City of National City (2013-14 and 2014-15)









ProfessionalStudiesAndFineArts RecreationAndTourismManagement RealEstateAndFinance

Mechaninal Engineering International Securities And Conflict Resolution

Political Science City Planning

Anthropology Graphic Design Public Health

Geography

Manager & Public Administration

Marketing

\*SpeechLanguageAndHearingSciences

Engine

Campus impact:

Disciplines from every college

## Community impact: National City, 2013-2015

40,000+

hours of effort toward one community

2,000+ students

55 courses

35 faculty

23 disciplines

18 projects

1 univ 2 years

1 city

#### Recipe for success

- Buy-in from city manager's office and above
- Communication between city staff and council
- Understanding of city's needs and what faculty and their courses can deliver
- City must have 'skin in the game'
- University support

#### Benefits to cities

- Value add
- Expanded breadth of conversation
- Not consultants
- Sustainability overlay
- Increased community engagement
- Moving projects forward
- Energy

#### Benefits to private sector

- Getting projects unstuck
- Educating future client on sustainability
- Tilling the soil for future projects
- Testing approaches
- Connecting with the university

#### Our momentum: Positive press



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Sage Project



Students involved with The Sage Project

Wednesday, April 29, 2015

#### The Sage Project Announces a New **Partner**

SDSU students will provide ideas, designs, service and products to tackle community issues with Santee city officials.

By Natalia Elko

Story Keywords: Sage Project, College Area, Community, Faculty, Graduate Students, Students, California, Diversity, Environment, San Diego, Student Success, Sustainability, Events, News, News Release

f 8 ≈ ≥ **TIMES** BUSINESS SPORTS EDUCATION LATEST NEWS Capt. Carl Meuser Assumes Command of USS San Diego comes to top

#### City of Santee New Focus of SDSU Sage Project

The East County city of Santee will be the new focus of the Sage Project at San Diego State University, which directs student and faculty projects on individual communities, SDSU announced Wednesday.

The partnership with Santee will encompass the 2015-16 academic year.

SDSU just completed a two-year partnership with National City, which involved 55 classes, 35 faculty members and more than 2,000 students across 23 academic subjects.

"Partnerships like this are great for both SDSU and the city partner," said Jessica Barlow, the Sage

"Students and faculty have the opportunity to tackle real and complex projects that can make a difference for a community," Barlow said. "In the short-term, this directly helps the city advance their goals with innovative approaches."

She said the projects also prepare students to be future community leaders.

Among the proposed projects in Santee, which has a population of around 55,800:

a oportumo ambiente profesional ajeno a lo escolar. Los alumnos diseñan servicios que mejoran a la ciudad y que al terminar el

semestre serán implantados en varias de sus zonas.

# Our momentum: Campus and community recognition



https://youtu.be/hKr5X6oDFLE

## Yearly timeline

Nov – Feb: Request for Proposals / selection process

Mar – Apr: Match-making (faculty/courses/projects)

May – Jun: Contract

Jul – Aug: Course prep / communication plan

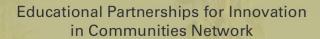
Aug - Aug: Courses / presentations / report writing cycle

April: Annual symposium

#### Save the Date!

EPIC-N's **Sustainable City Year Conference** in San Diego, CA

March 13-16, 2016



5TH ANNUAL

#### SUSTAINABLE CITY YEAR CONFERENCE

March 13 – 16, 2016

San Diego, California
Hosted by the Sage Project at San Diego State University

The Educational Partnerships for Innovation in Communities Network (EPIC–N) is pleased to announce the 5th Annual Sustainable City Year Conference March 13–16, 2016. This conference is intended for university representatives, city officials, and organizational partners who are interested in adopting and adapting the University of Oregon's Sustainable City Year (SCY) Program model, which is now being replicated across the country and internationally, to their home institutions and community contexts.

The conference is highly engaging, interactive, and participatory, and helps attendees get from the big idea to implementation techniques. Special capacity building and peer-to-peer learning sessions for currently running SCY programs are also included.

http://sage.sdsu.edu/dus/sage/conference.aspx











## Thank you!

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