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EDUCATION

Arizona State University, School of Sustainability, Tempe, AZ

PhD Candidate – Sustainability Communication**April 2014**

Dissertation: "Communication for Sustainability. How can science influence political will to transform society to a sustainable path?"

Prospectus defense April 12th, 2013

Roosevelt University, Chicago, IL

MBA – Strategy and Leadership**2000**

Olivet Nazarene University, Kankakee, IL

BA – Business Administration**1979**

Major: Sales and Marketing

Minor: Economics

RESEARCH INTERESTS

Sustainability communication, Improving advocacy for sustainable transformation

Communication challenges created by the normative foundation of sustainability

The role of science in society; and the impact of politics, culture, ideology

Sources of scientific credibility and authority

Climate Change

TEACHING EXPERIENCE

Arizona State University, School of Sustainability

Instructor – SOS 100 Introduction to Sustainability**2012****Guest Lecturer – Mesa Community College****2011, 2012**

Public understanding of science, "What we know and how we know it"

Guest Lecturer – Mesa Community College, Collins College**2013**

Sustainability Communication, "Climate Change Communication and the IPCC"

Teaching Assistant – Prof Shrestha, ASU SOS 320 Society and Sustainability**2012**

Graded papers, exams, and written work, met with students

Teaching Assistant – Prof van der Leeuw, ASU SOS 594 Sustainability Communication Workshop**2012**

Developed syllabus, planned and managed guest lecturers, led workshop project and final output.

Teaching Assistant – Prof Molina, ASU SOS 325 Economics for Sustainability**2013**

Developed final project, graded papers, exams, and written work, met with students

TEACHING INTERESTS

Communication for sustainability, the role of advocacy

Boundary work, stakeholder engagement, facilitation

Sustainability Strategy for Business

PUBLICATIONS AND PAPERS

"Communicating Climate Science to Stakeholders in Plain Vanilla" Nancy Selover and Scott McClintock; presentation and conference paper at international conference; AGU Chapman Conference on Communicating Climate Science, Granby, Colorado, June 8-13, 2013

2013

"Communicating Climate Science to stakeholders: tilting scientific language toward common English"

Scott McClintock and Nalini Chhetri; conference paper and presentation at international conference

"Culture, Politics, and Climate Change" University of Colorado, Boulder, September 13-15 2012

2012

“Does Interactive Management hold Potential for Facilitating Stakeholder Engagement in Water Resource Conflict in the Highlands of Central Arizona?”

Paper by Scott McClintock submitted to “Accessing Civility: Arizona Forum on Civil Communication” ASU Memorial Union, February 3rd 2012, sponsored by the Hugh Downs School of Communication. 10:30am La Paz East, Session A: Facilitating Dialogue Interculturally, Chair: Benjamin Broome, Arizona State University, Respondent: Stephen Littlejohn

2012

“An Experiential Pedagogy for Sustainability Ethics”

Spierre, S.G., Martin, E.A., Sadowski, J., Berardy, A., McClintock, S., Augustin, S., Hohman, N., & Banna, J. (2012). An Experiential Pedagogy for Sustainability Ethics. *Proceedings of the American Society of Engineering Education*. San Antonio TX, June 10-13.

2012

SERVICE

Graduate student collaboration with Dean of School of Sustainability, Dr. van der Leeuw

Research the intellectual rationale and curricular options for an enhanced role for communication at the School of Sustainability

2011 – 2013

Executive volunteer with the “Collaboration for a New Century” founded by Jerry Collangelo

Management Coach working with Phoenix area non-profits on strategy and management

2009 – 2012

Member of “Grad-hoc” Committee (in association with faculty committee)

Reviewed academic master’s program at School of Sustainability

2012

PROFESSIONAL EXPERIENCE

Consulting; CEO-level

Business Development, Sales & Marketing

O’Neil Associates

2009 – 2011

www.oneilresearch.com

Gammon International

www.gamon.com

Hero, USA

www.herousa.com

Rio Hondo Yachts, LLC

Principal

2003 – 2010

Design of trailerable keel boats as an environmentally friendly alternative to in-water storage

Novartis Consumer Health

Vice President of Sales, Alternate Channels

to 2003

Responsible for all non-traditional channels; Club, Military, Dollar, On-line, TV, Telesales

Altus Food Company, Novartis/Quaker Joint Venture

Vice President of Sales, National Sales Manager

to 2001

Responsible for Sales and Field Strategy, new product development

Novartis Consumer Health

Vice President, Region Sales Manager

to 2000

Responsible for all Novartis brands in grocery channel, Central Region

Gerber Products Company

Regional Vice President of Sales

to 1999

Responsible for all Gerber brands in grocery channel, Midwest Region

Gerber Products Company

District Sales Manager

to 1997

Responsible for all Gerber brands in Great Lakes district

Gerber Products Company

Assistant District Manager

to 1995

Responsible for all Gerber brands in Los Angeles District

LANGUAGES

English – native language; Afrikaans – second language - school years in South Africa: 1964 - 1974

REFERENCES

Sander van der Leeuw

Senior Sustainability Scientist, Global Institute of Sustainability
Dean and Professor, School of Sustainability
Teaching Faculty, School of Sustainability
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