



Town Hall Meeting

October 29 & 30, 2013

Welcome



Gary Dirks
Director



Chris Boone
Dean, School of Sustainability



Rob Melnick
Chief Operating Officer/Executive Director

Updates/Status

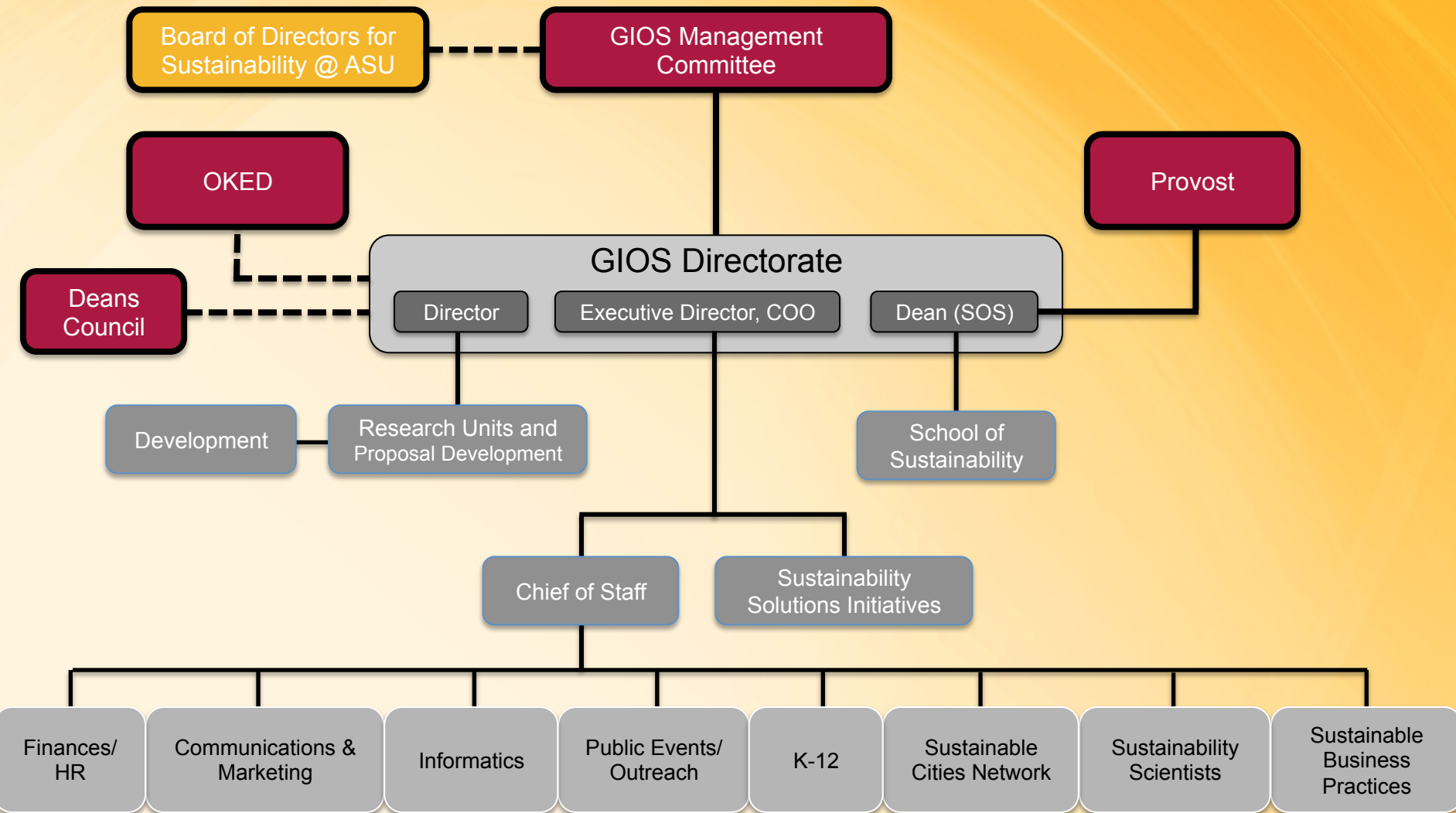
New Processes and Programs

- Governance**
- Management Committee**
- Deans Council**
- Town Halls**
- GIOS Ambassadors**

SOS Update

GIOS Strategic Plan: Progress and Next Steps

Governance



GIOS Ambassador Program

Purpose

Help Board members learn about ASU's sustainability initiatives

Increase Board members direct involvement in GIOS and the university

Benefit individual ASU ambassadors by building relationships with leaders with similar interests

GIOS Ambassador Program

GIOS Ambassador

**George Basile
Rob Melnick
Arnim Wiek
R. F. Shangraw, Jr.
William Brandt
Sander van der Leeuw
Kerry Smith
Osvaldo Sala
Hallie Eakin
Wellington “Duke” Reiter
John Sabo
Gary Dirks
Kris Mayes
Rimjhim Aggarwal
Bruce Rittman
Nalini Chhetri
Kenneth Polasko
Patricia Reiter
Rob Melnick**

Board Member

**Tim Albinson
Brad Casper
William C. Clark
Craig Cogut
Curtis Frasier
Robert Kates
Robert Litterman
Julia Marton-Lefèvre
Pamela Matson
William McDonough
Anthony Michaels
William Post
Jackie Prince Roberts
Lisa Stevens
Brian Swette
Sir Crispin Tickell
John Underwood
S. Robson Walton
Julie Wrigley**

WRIGLEY HALL



School of Sustainability Update

Deans Council

**Faculty Committee for Sustainability
Education @ ASU**

28+2 Appointed Faculty, 65 Graduate Faculty

270 Sustainability Scientists and Scholars

Non-credit courses (e.g. IFC)

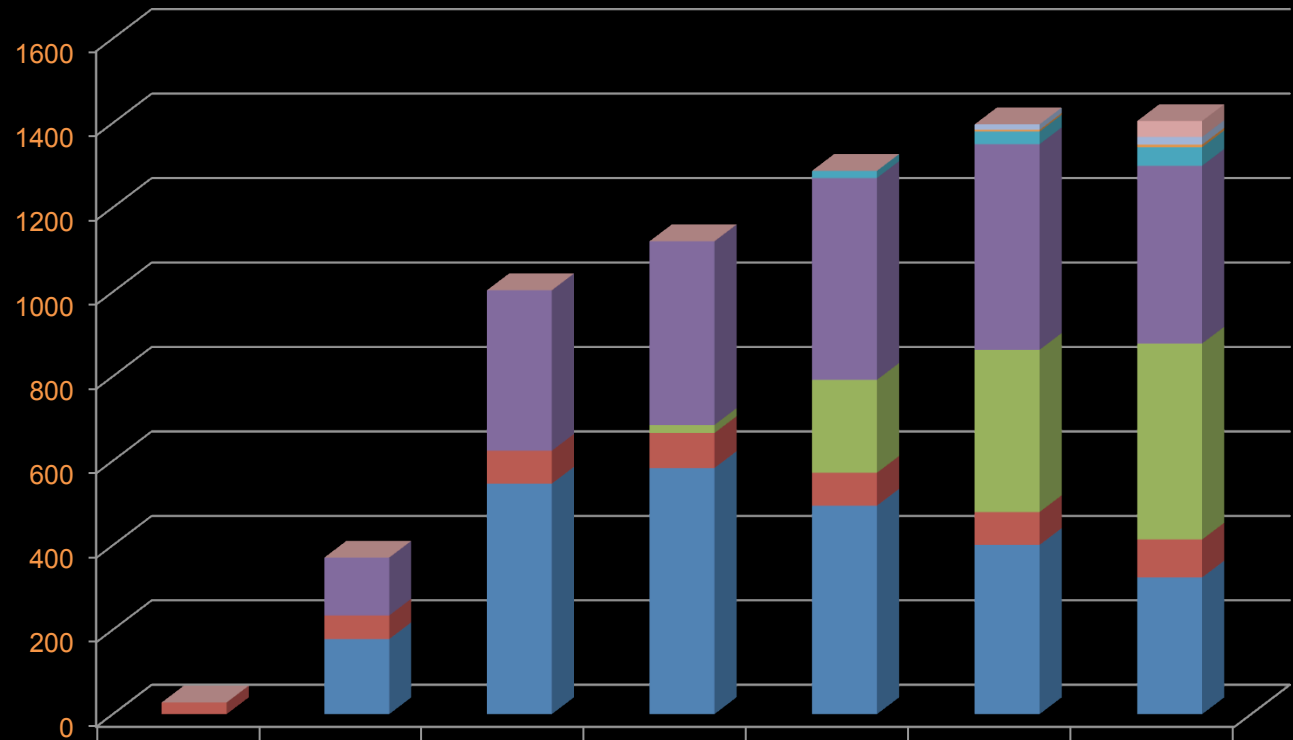
University-wide programs, enrollment

Exploring Challenge

- Now we'll switch into groups according to your name badge. (Guests, student.)
- Each student in the group should introduce yourself by sharing:
 - Your name
 - Where you're from
 - Which Challenge Areas you just learned about
 - One fact you remember about one of the areas
- You have 15 minutes!



Sustainability Programs at ASU



	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
■ Interdis Studies (Sustainability)	0	0	0	0	0	0	38
■ Tourism Dev & Mgmt (Sustainable Tourism)	0	0	0	0	0	13	18
■ Public Service & Public Policy (Sustainability)	0	0	0	0	0	4	6
■ Civil Engr (Sustainable Engr)	0	0	0	0	17	30	44
■ Business (Sustainability)	0	137	380	435	478	487	421
■ Undergraduate Minors	0	0	0	19	220	384	464
■ Graduates	28	56	78	83	78	78	90
■ Undergraduates	0	178	546	583	494	401	324

ments to ensure appropriate
are developed.

tems — Phoenix Baptist Hospital

Conclusions – where does your organization fit in the different areas of sustainability?

Currently, healthcare is the second largest commercial waste
stream. Reducing fire waste and coming up with better
practices is going to be key to reducing costs while decreasing
their environmental impact. In the beginning, healthcare treated
everything they used to throw their wastes away from
Now everything is disposable. It's cultural shift from reuse to
dispose instead. In order to increase efficiency, reduce costs,
and maintain high patient care a new way of thinking needs to
be adopted.

Phoenix Baptist Hospital is one of six Alexia Hospitals in
the valley and it is the only one working diligently towards a
sustainable future. They developed their green team several
years ago to begin the fight. With their green team they are
working hard to make improvements and bring about a culture
change within the hospital. They are a great example of a
greenhouse program. The program will change air use and
greenhouse program. Through the program and various other
initiatives, they are challenging the other hospitals to begin thinking
organizationally about sustainability in their organizations.

Phoenix Baptist Hospital's cultural shift is going to give
them a leading edge in healthcare. It will not only save them
money but increase patient care.



Fig. 8. Blue Wrap Fashion Show Contestants.

Acknowledgments – make sure to thank your internship supervisor!

We thank Christa DeLong for her knowledge and guidance
throughout the program. Thank you to the Greening
the program. Thank you to the Greening the program for
the opportunity to participate. Thank you to the Greening
the program for the opportunity to participate. Thank you to the
Greening the program for the opportunity to participate.



Kick-starting Sustainable

Isabelle Lishewski, BA Sustainability

Who and Where?

Desert Botanical Garden in Phoenix, Arizona.
"Green Team" Interns

Intern Coordinator(s):
Nina Great, the Science Curriculum Specialist in
the Education Department.

Kimberlie McCue, the Program Director of
Conservation of Threatened Species and Habitat.

Both are members of the DBO Green Team, a group
made up of co-workers from different departments
that share an interest in implementing sustainability
initiatives throughout the garden.

I work in the Education Department, across the hall
from Nina's Office.

Mission

The Garden's commitment to the community is to
advance excellence in education, research,
and conservation of desert plants of
the world with emphasis on the Southwestern United
States. We will ensure that the Garden is always a
compelling attraction that brings to life the many
wonders of the desert.



What?

The Green Team has many ideas on how to
improve the garden. The first project we
decided to take on was recycling in the
garden. Recycling is generally an easy way to
become more sustainable.

The Plan

Divide the process into 3 key areas: internal
recycle bins inside buildings that full-time
workers, volunteers, etc. monthly have access
to. External bins on trails and at public
events, and finally guests, extend the idea of
recycling and conservation to garden
visitors.

The Goal

Desert Garden waste, gain back resource from
recycling cardboard, and provide a place for
guests to learn about the importance of
recycling and other conservation methods.



SOS Recruiting Strategy

Website redesign

50-state scholarships

Marketing

Personal engagement





GIOS Strategic Plan Refresh

Key considerations

What does it mean to be a leader in sustainability?

Focus areas

Service offerings

Resources

Metrics

Progress/status

Identified initial focus areas

Started strategic analysis of 4 foci

Engaging deans, sustainability scientists

Next steps

Incorporate inputs

Develop metrics

Budget requests

GIOS Strategy: Focus Areas

Cities

Earth Systems

Sustainability Education

Water

Discussion

“In what ways could GIOS/SOS staff become more involved in teaching and mentoring our students about sustainability?”

“What could we do to build more ‘community’ among the sustainability scientists and scholars?”