

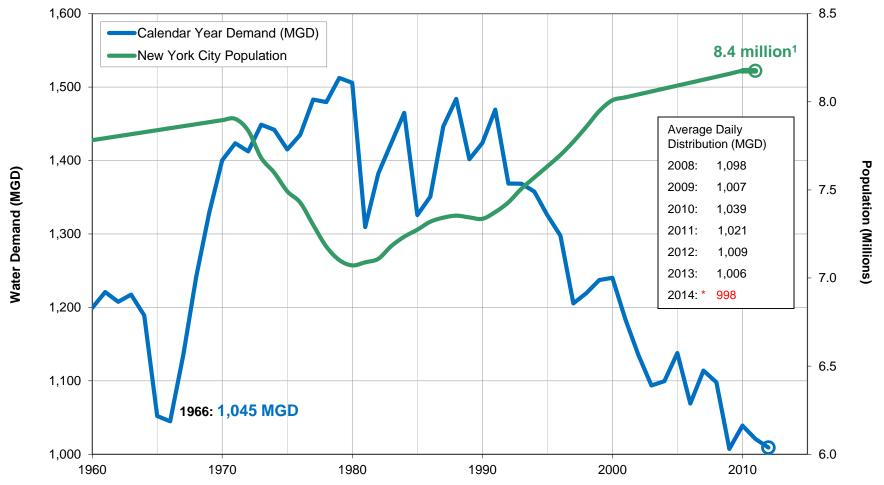
Demand Management + Resiliency

Vlada Kenniff Managing Director

Historical Water Demand & Population



- Distribution has declined approximately 30% since the early 1990s despite increasing population
- Since 2009, water usage has been below the 1960s drought-of-record

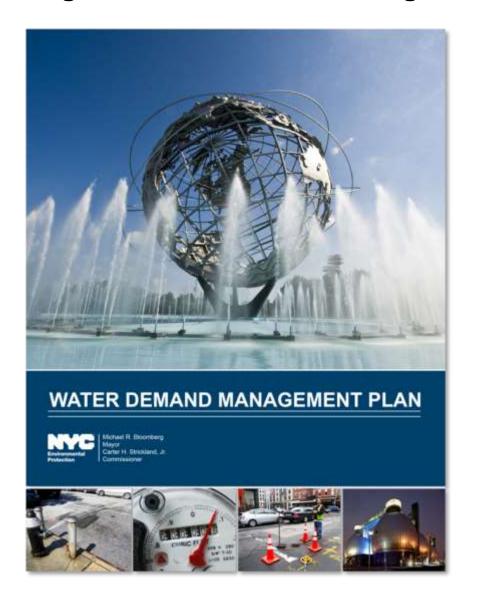


^{1.} Official 2013 New York City Department of City Planning Estimate.

Water Demand Management



Working towards a 5% or 50 MGD goal for reductions in current demand



- Retrofit and replace water fixtures at Schools, Parks, WWTPs, NYCHA, FDNY and Colleges
- Replace 800,000 fixtures in residential buildings
- Create voluntary conservation programs in non-residential sectors and provide cost sharing
- Continue leak detection, pressure management, and metering
- Adopt Water Shortage Rules, and emergency rates
- Develop demand management plans for 10 upstate wholesale customers and implement them

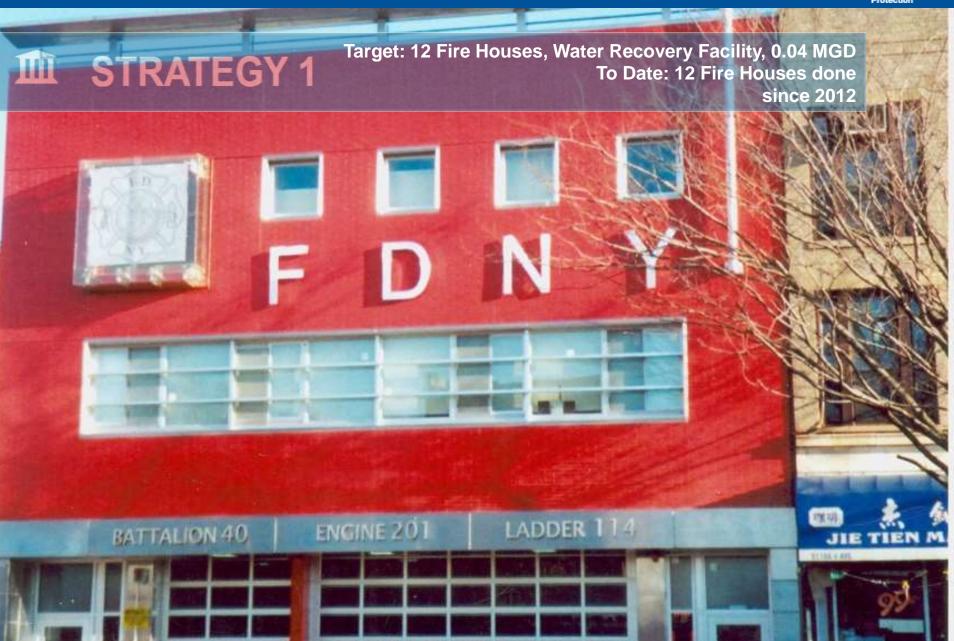














M STRATEGY 1

Target: 14 WWTPs, 2.1 MGD To Date: 7 WWTPs targeted, 1.2 MGD achieved







RESIDENTIAL WATER EFFICIENCY PROGRAM





TRP Phase 1 Target: 150K fixtures, 10 MGD Reduction To Date: 1,500 fixtures retrofitted or in pipeline since 2014



NON-RESIDENTIAL WATER EFFICIENCY PROGRAM PAGE





WATER DISTRIBUTION SYSTEM OPTIMIZATION





WATER SUPPLY SHORTAGE MANAGEMENT





Target: Water Shortage Rules, 5 MGD Reduction
To Date: Rules Revised, Rate Study almost complete
since 2013



WHOLESALE CUSTOMERS EFFICIENCY PROGRAM INFORMATION OF THE PROGRAM INFORMATI



