

## Brian Swette

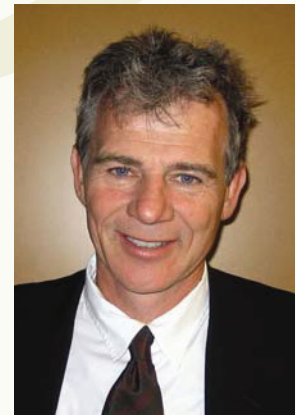
Chair, Burger King Inc.

### Education:

B.S., Economics, Arizona State University

Brian Swette has served on the board of Burger King since April 2003 and became Non-Executive Chairman in April of 2006. Formerly the Chief Operating Officer of eBay, Mr. Swette oversaw its international expansion, marketing, customer support and category innovation.

Prior to joining eBay, Mr. Swette was Executive Vice President and Chief Marketing Officer for Pepsico. During his 17-year tenure there, he was responsible for the worldwide advertising, promotion and product innovation efforts of all Pepsi-Cola brands. Previously, Mr. Swette worked as a brand manager at Procter & Gamble. He serves as a board member for Theladders.com, Jamba Juice and Care.com. Mr. Swette is also a board member of Endeavor.org, which supports high-impact entrepreneurs in developing countries and which Tom Friedman calls "the best anti-poverty program of all."



Recognizing the necessity for continuous research and development of cutting edge sustainability related technology, Mr. Swette has established the Swette Strategic Investment Fund at ASU. The Swette Strategic Investment Fund is intended to play a project and program development role for the Global Institute of Sustainability. Through the identification of specific technological approaches poised for scientific breakthroughs, the Fund will target projects of 3-5 year duration that require a reliable stream of pilot results in order to successfully compete for larger federal and industrial grants. The initial target project focuses on designer organisms and fuel cells for biohydrogen production.