#### sustainability series



# Coffee Talk: Toward sustainable coffee production, trade & business





### Hallie Eakin

Assistant Professor, School of Sustainability

Dr. Eakin's research investigates economic globalization, agricultural change, and rural vulnerability to climate. Eakin has conducted case studies in Mexico, Argentina, Guatemala, and Honduras. She is currently exploring coffee farmers' adaptive strategies in Mexico and Central America.

## Jason Silberschlag

Owner, Cartel Coffee Lab, Tempe and Phoenix

Through his popular coffee roaster and espresso bars, Silberschlag aims to work directly with coffee farmers (mostly in Guatemala and Brazil). His company invests in those farms to improve their coffee production as well as quality of life for all those involved at origin. Cartel was recently named one of the top workplaces in Arizona by *AZ* magazine.

#### Tuesday, October 26, 2010 9:00–10:00 a.m. (Free coffee mugs & Cartel coffee)





**RSVP link:** Download any free QR-Code reader app to your smart phone. Scan this code and it will take you directly to the RSVP page.

#### **RSVP:** sustainabilityevents@asu.edu

Parking and directions: **sustainability.asu.edu/directions** For more information about this and other events, visit **sustainability.asu.edu/events** 

The Sustainability Series is presented by ASU's Global Institute of Sustainability.